

Helping Businesses Start, Grow and Prosper!

Leading Edge presents:



NxLevel for Start-Ups ***Mondays Aug 3 - Dec 7, 2009 - 6-9 pm***

NxLevel for Start-Ups - This program is for those in the idea stage, pre-venture and/or in business less than one year.

This is a **15-week intensive business planning course** includes:

- **Developing your Business Concept**
- **Business Fundamentals**
- **Testing the Idea: Market Research & Analysis**
- **Getting to the Market: Marketing Strategies**
- **Understanding Budgets & Financials**
- **Raising the Money**
- **Getting Started & Managing the Future**

Participants graduate with a fully executed business plan.

NxLevel for Existing Business ***Spring of 2010*** ***Mondays January -May 6-9 pm***

NxLevel for Existing Business - This is an intensive business planning course designed for entrepreneurs seeking knowledge and practical skills for managing and/or growing their business. You need to be operating your business for over one year.

This is a **15-week intensive business planning course** includes:

- **Planning & Research: Entrepreneurial Essentials**
- **Organizational Matters: Management & Legal Structure**
- **Marketing: Market Research, Analysis & Understanding**
- **Advertising: Strategies, Tactics & Implementation**
- **Financial Overview: Books, Records & Controls, Financial Planning**
- **Managing Your Money: Cash Flow Projections, Budgets & Assumptions**
- **Managing Your Money: Developing and Using Cash Flow- Projections**

Participants graduate with a fully executed business plan.

www.SmallBusinessDenver.com ~ 303.795.0142