



The South Metro Denver SBDC Presents:



Success Tracks is a six-month certification program designed to help existing business owners create a strategic vision and develop a one-page strategic plan to implement the vision. The program is based on the Rockefeller Habits methodology and includes:

1. **Assessment:** Take an in-depth look at where your business currently is, compare it to where you want it to be and create a one-page strategic plan to get there.
2. **Coaching:** Twice a month one-on-one coaching sessions to help you stay on track with implementing your vision and strategic plan.
3. **Weekly Action Steps:** Using a combination of tools, knowledge, and accountability, participants will execute their plans for success.
4. **Certificate Upon Graduation:** Graduates will be recognized at the Annual South Metro Denver Small Business Leadership Awards event.

The ideal candidate must meet these criteria:

- Minimum of 2 years in business
- Minimum of one employee (other than spouse or family members)
- Minimum gross annual revenues of \$200,000
- Owner is seeking tools to strategize and create a solid foundation for growth
- Owner is willing to commit 8-10 hours/month to the program July through December

Application Process:

- Written application submitted
- Qualified applicants will be interviewed
- Six applicants selected for the 2010 program
- Final candidates will complete an assessment form and begin consulting sessions in July

“Success Tracks Informational Briefing”

Learn About this Strategic Planning Program for Existing Businesses

Wednesday, July 14th from 3:00pm-4:00pm

South Metro Denver Chamber Center (6840 S. University Blvd, Centennial, CO 80122)

No Charge

Success Tracks Certification Program

Begins in July 2010

\$149 per person (\$99 for Chamber Members)

*Applications are available at the Briefing Meeting
or by emailing info@smallbusinessdenver.com.

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